

# COMPLIMENTS OF JENN-AIR BRAND

## TRAIN THE TRADE

HELP YOUR TRADE CUSTOMERS GIVE AWAY MORE  
FREE\* APPLIANCES WITH A **JENN-AIR BRAND PROMOTION**.  
IT'S NEVER BEEN SO EASY TO CLOSE THE SALE.



**HELP CUSTOMERS SAVE ON STYLE**

When customers buy qualifying appliances, they receive an instant credit\*  
deducted from the retail price at the time of purchase.

**OFFER VALID JANUARY 1-JUNE 30, 2018**

 **JENN-AIR®**

\*Offer only valid at participating Jenn-Air brand retailers in the U.S.A. Receive instant credit deducted from the retail price at the time of purchase. Customer pays difference if retail price of appliance is greater than credit amount. Valid in-store only. Must purchase qualified Jenn-Air brand products on a single receipt to receive instant credit. No substitutions allowed. Visit a participating retailer for complete details.

# COMPLIMENTS

OF JENN-AIR BRAND

FREE\* APPLIANCES NEVER LOOKED SO GOOD.

\*With qualifying purchase(s), get up to \$2,800 in instant credits to buy additional appliances.

THE BASIC OFFER: RECEIVE UP TO \$2,800 IN INSTANT CREDITS\*

**TIER 1:** Purchase your cooking appliance(s) plus additional qualifying product and receive a \$1,300 instant credit\*



**FREE APPLIANCE\***

with instant credit on select appliances. Customer pays any amount over \$1,300.

**TIER 2:** Purchase a built-in refrigerator plus additional qualifying product and receive an additional \$1,500 instant credit\*



Built-In Refrigerator

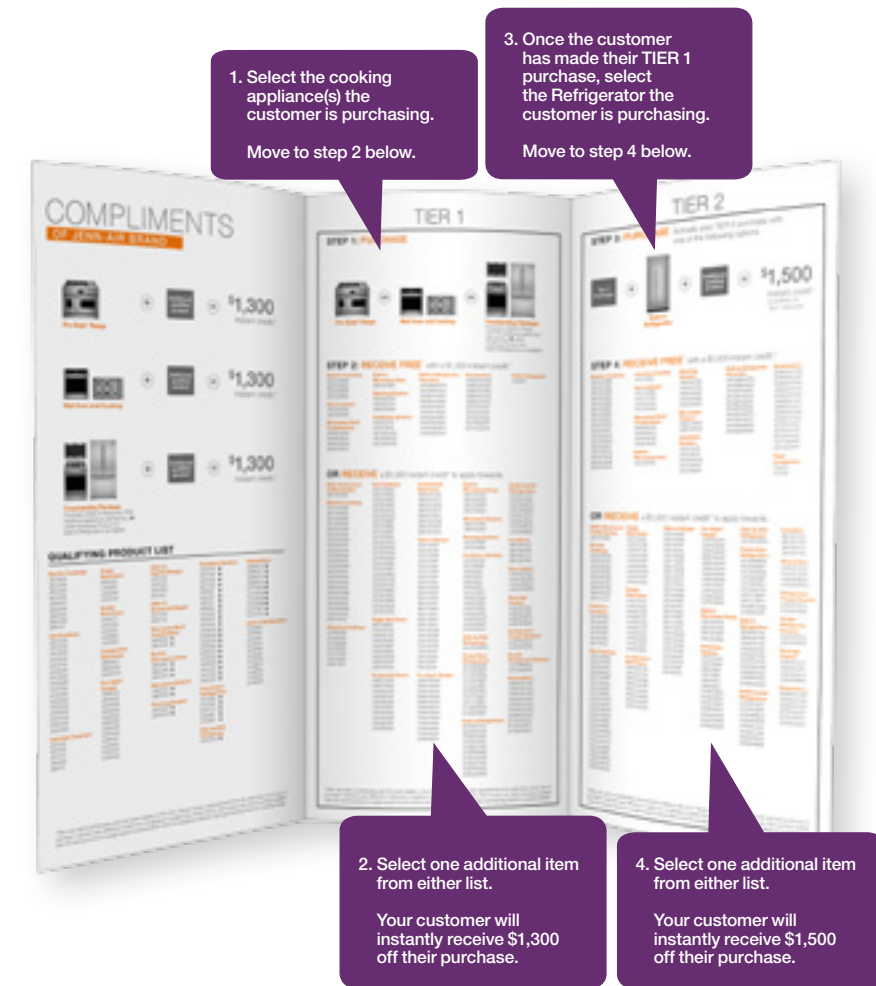
**FREE APPLIANCE\***

with instant credit on select appliances. Customer pays any amount over \$1,500.

TOTAL INSTANT SAVINGS UP TO \$2,800\*

USE THE WORKSHEET. BUILD THE SALE.

We've provided each store with Consumer Takeaway materials that describe the promotion and list all eligible models for easy shopping on the sales floor.



CONTINUE FOR TIPS ON ACTIVATING EACH SAVINGS TIER

Explore a popular transaction and see how your sales teams can leverage this promotion.

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# START WITH TIER 1 SALES

Each customer is looking for something a little different. By combining their appliance purchase with the right qualifying bonus model we can give them the specific look they're going for.



**Pro-Style® Range**

+ ADDITIONAL QUALIFIED PRODUCT = **\$1,300** instant credit.\*



**Wall Oven and Cooktop**

+ ADDITIONAL QUALIFIED PRODUCT = **\$1,300** instant credit.\*



**Freestanding Package**

+ ADDITIONAL QUALIFIED PRODUCT = **\$1,300** instant credit.\*

**Freestanding Package**  
Purchase a Slide-In Range and TWO additional appliances denoted by a ♦ under Qualifying Product List. Built-In Refrigerators not eligible.

## QUALIFYING PRODUCT LIST

<p><b>Electric Cooktops</b></p> <p>JEC3430 JEC3536 JEC4430 JEC4536 JED3430 JED3536 JED4430 JED4536 JEF3115</p> <p><b>Gas Cooktops</b></p> <p>JGC1530 JGC1536 JGC2530 JGC2536 JGC3115 JGC3215 JGC3530 JGC3536 JGC7530 JGC7636 JGCP430 JGCP436 JGCP536 JGCP548 JGD3430 JGD3536</p> <p><b>Induction Cooktops</b></p> <p>JIC4430 JIC4536 JIC4715 JID4436 JIE4115</p>	<p><b>Single Wall Ovens</b></p> <p>JBS7524 JJW2427 JJW2430 JJW3430</p> <p><b>Double Wall Ovens</b></p> <p>JJW2727 JJW2730 JJW2827 JJW2830 JJW3830</p> <p><b>Combination Wall Ovens</b></p> <p>JMW2427 JMW2430 JMW3430</p> <p><b>Pro-Style® Ranges</b></p> <p>JDRP430 JDRP436 JDRP536 JDRP548 JGRP430 JGRP436 JGRP536 JGRP548 JLRP430 JLRP436 JLRP536 JLRP548</p>	<p><b>Slide-In Updraft Ranges</b></p> <p>JDS1450 JES1450 JGS1450 JIS1450</p> <p><b>Slide-In Downdraft Ranges</b></p> <p>JDS1750 JES1750</p> <p><b>Microwave Hood Combinations</b></p> <p>JMV8208 ♦ JMV9196 ♦</p> <p><b>Built-In Microwave Ovens</b></p> <p>JMC2427 ♦ JMC2430 ♦ JMC3415 ♦</p> <p><b>Microwave Drawers</b></p> <p>JMD2124 ♦ JMDFS24 ♦</p> <p><b>Warming Drawers</b></p> <p>JWD3027 ♦ JWD3030 ♦</p>	<p><b>Ventilation Systems</b></p> <p>JVD0303 ♦ JXD7030 ♦ JXD7036 ♦ JDB9800 ♦ JXI8536 ♦ JXI8736 ♦ JXI8742 ♦ JXI8936 ♦ JXL6536 ♦ JXU9130 ♦ JXU9136 ♦ JXW8530 ♦ JXW8536 ♦ JXW8736 ♦ JXW8936 ♦ JXW9030 ♦ JXW9036 ♦ JXW9048 ♦ JXL5430 ♦ JXL6036 ♦ JXL6048 ♦</p> <p><b>French Door Refrigerators</b></p> <p>JFC2089 ♦ JFC2290 ♦ JFFCC72 ♦ JFI2089 ♦ JFX2897 ♦</p> <p><b>Side-by-Side Refrigerator</b></p> <p>JSC23C9 ♦</p>	<p><b>Dishwashers</b></p> <p>JDB9000 ♦ JDB9200 ♦ JDB9600 ♦ JDB9800 ♦ JDTSS243 ♦ JDTSS244 ♦ JDTSS245 ♦ JDTSS246 ♦ JED4536GB ♦ JED4536WB ♦ JED4536WS ♦ JED4430GB ♦ JED4430GS ♦ JED4430WB ♦ JED4536GB ♦ JED4536WB ♦ JED4536WS ♦ JEF3115GS</p> <p><b>Built-In Refrigerators</b></p> <p>JB36NXF ♦ JIC4430XS ♦ JIC4536XB ♦ JIC4536XS ♦ JIC4715GS ♦ JID4436ES ♦ JIE4115GS</p>
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# TIER 1

## STEP 1: PURCHASE

### SELECT A TIER 1 COOKING PACKAGE



**Pro-Style® Range**

OR



**Wall Oven and Cooktop**

OR



**Freestanding Package**

Purchase a Slide-In Range and TWO additional appliances denoted by a ♦ under Qualifying Product List. Built-In Refrigerators not eligible.

## STEP 2: RECEIVE FREE\* with a \$1,300 instant credit.\*

<p><b>Electric Cooktops</b></p> <p>JEC3430BB JEC3430BS JEC3536BB JEC3536BS</p> <p><b>Gas Cooktops</b></p> <p>JGC3115GS JGC3215GS</p> <p><b>Microwave Hood Combinations</b></p> <p>JMV8208CB JMV8208CS JMV9196CB JMV9196CS</p>	<p><b>Built-In Microwave Oven</b></p> <p>JMC3415ES</p> <p><b>Warming Drawers</b></p> <p>JWD3027ES JWD3027EX JWD3030EX</p> <p><b>Ventilation Systems</b></p> <p>JXD7030YS JXD7036YS JXL5430YSS JXL6036YSS JXL6048YSS</p>	<p><b>Built-In Refrigerator Panel Kits</b></p> <p>JPK36BNXEPS JPK36BNXESS JPK36FNXEPS JPK36FNXESS JPK42FNXEPS JPK42FNXESS JPK42SNXEPS JPK42SNXESS JPK48SNXEPS JPK48SNXESS</p>	<p><b>Dishwashers</b></p> <p>JDB9000CWB JDB9000CWP JDB9000CWS JDB9200CWS JDB9200CWX JDTSS243GX JDTSS244GP JDTSS244GS UDT518SAFP UDT555SAFP</p>	<p><b>Trash Compactor</b></p> <p>TC607X</p>
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## OR RECEIVE a \$1,300 instant credit\* to apply towards:

<p><b>Built-In Espresso/Coffee System</b></p> <p>JBC7624BS</p> <p><b>Electric Cooktops</b></p> <p>JEC4430BB JEC4430BS JEC4536BB JEC4536BS JED3430GB JED3430GS JED3430WB JED3430WF JED3430WS JED3536GB JED3536GS JED3536WB JED3536WF JED3536WS JED4430GB JED4430GS JED4430WB JED4536GB JED4536WB JED4536WS JEF3115GS</p> <p><b>Induction Cooktops</b></p> <p>JIC4430XB JIC4430XS JIC4536XB JIC4536XS JIC4715GS JID4436ES JIE4115GS</p>	<p><b>Gas Cooktops</b></p> <p>JGC1530BS JGC1536BS JGC2530EB JGC2536EB JGC3530GS JGC3536GS JGC7530BP JGC7530BS JGC7636BP JGC7636BS JGCP430WP JGCP436WP JGCP536WP JGCP548WP JGD3430BB JGD3430BS JGD3430BW JGD3430GB JGD3430GS JGD3536BB JGD3536BS JGD3536BW JGD3536GB JGD3536GS</p> <p><b>Single Wall Ovens</b></p> <p>JBS7524BS JJW2427DB JJW2427DS JJW2430DB JJW2430DP JJW2430DS JJW2430DB JJW2430DP JJW2430DS JJW3430DP JJW3430DS</p> <p><b>Double Wall Ovens</b></p> <p>JJW2727DS JJW2730DS JJW2827DB JJW2827DS JJW2830DB JJW2830DP JJW2830DS JJW3830DB JJW3830DP JJW3830DS</p>	<p><b>Combination Wall Ovens</b></p> <p>JMW2427DB JMW2427DS JMW2430DB JMW2430DP JMW2430DS JMW3430DB JMW3430DP JMW3430DS</p> <p><b>Slide-In Ranges</b></p> <p>JDS1450DP JDS1450DS JDS1750EB JDS1750EP JDS1750ES JDS1750FB JDS1750FP JDS1750FS JES1450DB JES1450DS JES1450FB JES1450FS JES1750EB JES1750ES JES1750FB JES1750FS JGS1450DB JGS1450DP JGS1450DS JGS1450FB JGS1450FP JGS1450FS JIS1450DP JIS1450DS</p> <p><b>Pro-Style® Ranges</b></p> <p>JDRP430WP JDRP436WP JDRP536WP JDRP548WP JGRP430WP JGRP436WP JGRP536WP JGRP548WP JLRP430WP JLRP436WP JLRP536WP JLRP548WP</p>	<p><b>Built-In Microwave Ovens</b></p> <p>JMC2427DS JMC2430DB JMC2430DP JMC2430DS</p> <p><b>Microwave Drawers</b></p> <p>JMD2124WS JMDFS24GS</p> <p><b>Warming Drawers</b></p> <p>JWD3030EP JWD3030ES</p> <p><b>Ventilation Systems</b></p> <p>JVD0303GS JXD7836BS JXI8536DS JXI8736DS JXI8742DS JXI8936DS JXU9136WP JXW8530DS JXW8536DS JXW8736DS JXW8936DS JXW9030WP JXW9036WP JXW9048WP</p> <p><b>Side-by-Side Refrigerator</b></p> <p>JSC23C9EEM</p> <p><b>French Door Refrigerators</b></p> <p>JFC2089BEM JFC2089BEP JFC2290REM JFC2290REP JFC2290REY JFC2290RTB JFFCC72EFP JFFCC72EFS JFX2897DRM JFX2897DRP</p> <p><b>Built-In Refrigerators</b></p> <p>JB36NXFLX JB36NXFXRE JF36NXFXDE JF42NXFXDE JS42NXFXDE JS42PPDUDE JS42SSDUDE JS48NXFXDE JS48PPDUDE JS48SSDUDE</p>	<p><b>Undercounter Refrigerators</b></p> <p>JUG24FLECX JUG24FLERS JUG24FRECX JUG24FRERS JUR24FLECX JUR24FLERS JUR24FRECX JUR24FRERS</p> <p><b>Icemakers</b></p> <p>JIM158XYCX JIM158XYRS JIM159XYCX JIM159XYRS</p> <p><b>Wine Cellars</b></p> <p>JUW24FLECX JUW24FLERS JUW24FRECX JUW24FRERS</p> <p><b>Beverage Centers</b></p> <p>JUB24FLECX JUB24FLERS JUB24FRECX JUB24FRERS</p> <p><b>Refrigerator/Freezer Drawers</b></p> <p>JUD24FCECX JUD24FCERS</p> <p><b>Double Refrigerator Drawers</b></p> <p>JUD24FRECX JUD24FRERS</p> <p><b>Dishwashers</b></p> <p>JDB9200CWP JDB9200CWPY JDB9600CWS JDB9600CWX JDB9800CWP JDB9800CWS JDB9800CWX JDTSS245GX JDTSS246GP JDTSS246GS</p>
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# TIER 2

## STEP 3: PURCHASE

### ACTIVATE THE TIER 2 PURCHASE



## STEP 4: RECEIVE FREE\* with a \$1,500 instant credit.\*

### Electric Cooktops

JEC3430BB  
JEC3430BS  
JEC3536BB  
JEC3536BS  
JEC4430BB  
JEC4430BS  
JEC4536BB  
JEC4536BS  
JED3430WB  
JED3430WF  
JED3430WS  
JED3536WB  
JED3536WF  
JED3536WS  
JED4430WB  
JED4430WF  
JED4536WB  
JED4536WS

### Induction Cooktop

JIC4715GS

### Gas Cooktops

JGC1530BS  
JGC3115GS  
JGC3215GS  
JGC3530GS

### Microwave Hood Combinations

JMV8208CB  
JMV8208CS  
JMV9196CB  
JMV9196CS

### Built-In Microwave Oven

JMC3415ES

### Warming Drawers

JWD3027ES  
JWD3027EX  
JWD3030EP  
JWD3030ES  
JWD3030EX

### Microwave Drawers

JMD2124WS  
JMDFS24GS

### Ventilation Systems

JXD7030YS  
JXD7036YS  
JXL6536CSS  
JXU9130WP  
JXU9136WP

### Built-In Refrigerator Panel Kits

JPK36BNXEPS  
JPK36BNXESS  
JPK36FNXEPS  
JPK36FNXESS  
JPK42FNXEPS  
JPK42FNXESS  
JPK42SNXEPS  
JPK42SNXESS  
JPK48SNXEPS  
JPK48SNXESS

### Dishwashers

JDB9000CWB  
JDB9000CWP  
JDB9000CWS  
JDB9200CWP  
JDB9200CWS  
JDB9200CWX  
JDB9200CWY  
JDB9600CWS  
JDB9600CWY  
JDTSS243GX  
JDTSS244GP  
JDTSS244GS  
UDT518SAFP  
UDT555SAFP

### Trash Compactors

TC607X  
TC707S

## OR RECEIVE a \$1,500 instant credit\* to apply towards:

### Built-In Espresso/Coffee System

JBC7624BS

### Electric Cooktops

JED3430GB  
JED3430GS  
JED3536GB  
JED3536GS  
JED4430GB  
JED4430GS  
JED4536GB  
JED4536GS  
JEF3115GS

### Induction Cooktops

JIC4430XB  
JIC4430XS  
JIC4536XB  
JIC4536XS  
JID4436ES  
JIE4115GS

### Gas Cooktops

JGC1536BS  
JGC2530EB  
JGC2536EB  
JGC3536GS  
JGC7530BP  
JGC7530BS  
JGC7636BP  
JGC7636BS  
JGCP430WP  
JGCP436WP  
JGCP536WP  
JGCP548WP  
JGD3430BB  
JGD3430BS  
JGD3430BW  
JGD3430GB  
JGD3430GS  
JGD3536BB  
JGD3536BS  
JGD3536BW  
JGD3536GB  
JGD3536GS

### Single Wall Ovens

JBS7524BS  
JJW2427DB  
JJW2427DS  
JJW2430DB  
JJW2430DP  
JJW2430DS  
JJW3430DB  
JJW3430DP  
JJW3430DS

### Double Wall Ovens

JJW2727DS  
JJW2730DS  
JJW2827DB  
JJW2827DS  
JJW2830DB  
JJW2830DP  
JJW2830DS  
JJW3830DB  
JJW3830DP  
JJW3830DS

### Combination Wall Ovens

JMW2427DB  
JMW2427DS  
JMW2430DB  
JMW2430DP  
JMW2430DS  
JMW3430DB  
JMW3430DP  
JMW3430DS

### Slide-In Ranges

JDS1450DP  
JDS1450DS  
JDS1450FP  
JDS1450FS  
JDS1750EB  
JDS1750EP  
JDS1750ES  
JDS1750FB  
JDS1750FP  
JDS1750FS  
JES1450DB  
JES1450DS  
JES1450FB  
JES1450FS  
JES1750EB  
JES1750ES  
JES1750FB  
JES1750FS  
JGS1450DB  
JGS1450DP  
JGS1450DS  
JGS1450FB  
JGS1450FP  
JGS1450FS  
JIS1450DP  
JIS1450DS

### Pro-Style® Ranges

JDRP430WP  
JDRP436WP  
JDRP536WP  
JDRP548WP  
JGRP430WP  
JGRP436WP  
JGRP536WP  
JGRP548WP  
JLRP430WP  
JLRP436WP  
JLRP536WP  
JLRP548WP

### Built-In Microwave Ovens

JMC2427DS  
JMC2430DB  
JMC2430DP  
JMC2430DS

### Ventilation Systems

JVD0303GS  
JXD7836BS  
JXI8536DS  
JXI8736DS  
JXI8742DS  
JXI8936DS  
JXW8530DS  
JXW8536DS  
JXW8736DS  
JXW8936DS  
JXW9030WP  
JXW9036WP  
JXW9048WP

### Side-by-Side Refrigerator

JSC23C9EEM

### French Door Refrigerators

JFC2089BEM  
JFC2089BEP  
JFC2290REM  
JFC2290REP  
JFC2290REY  
JFC2290RTB  
JFFCC72EFP  
JFFCC72EFS  
JFX2897DRM  
JFX2897DRP

### Built-In Refrigerators

JB36NXFXLE  
JB36NXFXRE  
JF36NXFXDE  
JF42NXFXDE  
JS42NXFXDE  
JS42PPDUDE  
JS42SSDUDE  
JS48NXFXDE  
JS48PPDUDE  
JS48SSDUDE

### Undercounter Refrigerators

JUG24FLECX  
JUG24FLERS  
JUG24FRECX  
JUG24FRERS  
JUR24FLECX  
JUR24FLERS  
JUR24FRECX  
JUR24FRERS

### Icemakers

JIM158XYCX  
JIM158XYRS  
JIM159XYCX  
JIM159XYRS

### Wine Cellars

JJW24FLECX  
JJW24FLERS  
JJW24FRECX  
JJW24FRERS

### Refrigerator/Freezer Drawers

JUD24FCECX  
JUD24FCERS

### Double Refrigerator Drawers

JUD24FRECX  
JUD24FRERS

### Beverage Centers

JUB24FLECX  
JUB24FLERS  
JUB24FRECX  
JUB24FRERS

### Dishwashers

JDB9800CWP  
JDB9800CWS  
JDB9800CWX  
JDTSS245GX  
JDTSS246GP  
JDTSS246GS

# FREQUENTLY ASKED QUESTIONS

There are a lot of options to save. We've got you covered.

## If the first FREE\* APPLIANCE item has a UMRP of \$1,199, can my customer still receive \$1,300 off?

Yes! The customer is receiving \$1,300 off their *combined* purchase of a cooking package and FREE\* item.

## If they only buy a Built-In Refrigerator and Dishwasher, can they still receive \$1,500 off?

No. The customer must make a TIER 1 purchase to qualify for TIER 2.

## Can I give my customer \$1,300 off a qualified Pro-Style® Range?

No. The customer must make an additional qualifying FREE\* item purchase to qualify for TIER 1.

## My customer wants to buy a qualified Pro-Style® Range and a ventilation system and dishwasher from the qualifying FREE\* item list. What savings do they qualify for?

This customer will receive \$1,300 off their TIER 1 purchase because there is no limit to purchasing extra appliances.

## My customer has selected a discontinued model not on the Qualifying Product List. Can they still receive instant savings?

No. All models must be on the Qualifying Product List and no substitutions are allowed.

## My customers really like the Obsidian interior. Do these models qualify?

Yes! There are models with the Obsidian interior included on the Qualifying Product List.

## I have a customer interested in the smart features of the Connected Wall Ovens. Do these models qualify?

Yes! Connected Wall Ovens are featured in the program.

## Is the *Installation On Us* program still going on?

No. In order to focus on appliance savings and to reduce complexity, we've discontinued that program.

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